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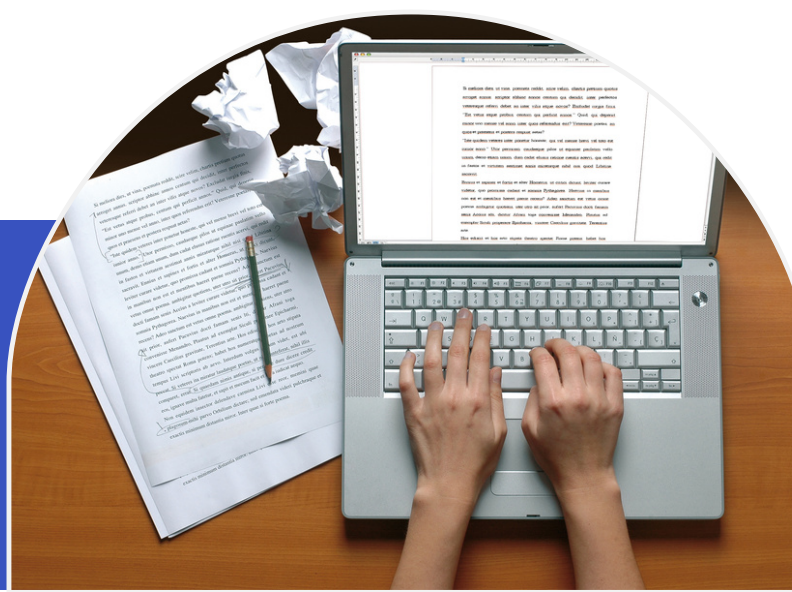
AMANECER CASE STUDY: INCREASE FUNDING USING DATA FOR GRANT WRITING

Amanecer receives 20% of their funding from grants.

OBJECTIVES

Amanecer Community Counseling Service was created in 1975. Dr. Cecil Hoffman started Amanecer due to this simple belief: that the life-restoring benefits of counseling should be available to all who needed them. Today Amanecer serves almost 2,000 individuals annually. As the program has grown, so has their need for funding to service the most vulnerable populations. Grants are available for this work but agencies need to be able to easily track outcomes, pull demographics, and provide data that funders ask for.

SOLUTIONS

Exym EHR Software had the features Amanecer needed to be able to apply for and maintain grants.

AT A GLANCE

Challenges

- Needed to easily pull and track data for accurate grant applications and maintenance

How Exym Helped

- Exym's software made it quick and easy to pull data like demographics and outcomes so that Amanecer could easily find grants that they qualified for.

HOW THEY DID IT

They tracked pertinent grant application information

Data found within Exym Analytics like client demographics, languages spoken, zip codes, trauma history, client age and client diagnoses are used to match Amanecer with possible grants. This data makes it easier to find grants that fit the population they already serve.

Outcomes are measured through ongoing reporting

Outcomes are reporting to grantors using reports and data found within Exym Analytics. With this data, they are able to share successes within the grant program and show how the money was spent.

Amanecer
COMMUNITY COUNSELING SERVICE

"Exym has made pulling pertinent data that funders ask for easier!"

Courtney Mattox
Grant Writer
Amanecer Community Counseling Service